Québec RE³ Conference
RECLAIM RESTORE REWILD
June 7-11, 2020
Québec City Convention Centre
Canada

Partnership & Exhibitor Opportunities

WWW.RE3-QUEBEC2020.ORG
Partnership and exhibition prospectus
Welcome

Québec City welcomes the Québec RE³ Conference, from June 7 - 11th, 2020

We are proud to host a joint conference between the Canadian Land Reclamation Association (CLRA), the Society for Ecological Restoration (SER) and the Society of Wetland Scientists (SWS) from June 7th to 11th, 2020, at the dawn of the UN Decade of Ecosystem Restoration (2021-2030).

The proposed theme of the conference for 2020 is “From Reclaiming to Restoring and Rewilding”. It aims to stimulate discussions about the range of environmental management approaches advocated by the three hosting societies. Reclaiming is recognized and practiced by many industries, including mining and petrol extraction. Restoring is recognized most broadly around the world, and has been the main focus of SER. Rewilding, or bringing back to nature, allows us to dream. These terms also imply ideas of industry, science, practice, society and imagination. They run from the practical to the creative.

Since 2000, economic development has been growing at a fast pace in temperate, boreal and arctic regions of North America, and ecological restoration is in full expansion. As the boreal biome comprises close to 20% of wetlands in North America, we believe it is important to bring together, for the first time, experts from SWS to join members from CLRA and SER, for stimulating exchanges of knowledge, best practices and new ideas. The conference will provide an excellent opportunity for all members, whether academic, private-sector or governmental stakeholders, to interact and to present the latest developments for reclaiming, restoring or rewilding diverse ecosystems, and to promote the understanding, the science-based management and the sustainability of wetlands.

The conference will be held in English. Original contributions may be in the form of plenary, roundtable, oral or poster presentations, with a number of parallel sessions dedicated to specific topics. The abstracts of each presentation by one of the authors will appear in the conference proceedings.

We would like to extent a warm welcome to this event!

The Organizing Committee
Benefits

For Attendees
• Top-rated, contributed sessions;
• Keynote and invited sessions of topical interest;
• Exhibitors showcasing their latest products and services;
• Social and cultural side events, allowing for development of networking and potential collaboration;
• Located at the heart of the historical quarters of Quebec City, birth-place of French North America.

For Exhibitors
• Stand out from the competition and benefit from this unique opportunity to meet face to face with scientists and other stakeholders, who are involved in your field of activities and expertise;
• Meet with prospect employees;
• Promote your products to attendees from around the world;
• Receive high return on investment with support from an exhibit committee staffed with experienced sales, and marketing professionals.

If you have any questions please contact:

**RE³ SECRETARIAT**
Conferium
425, boulevard René-Lévesque Ouest
Québec QC G1S 1S2 Canada
Tel.: +1 800 618 8182
Email: re3quebec2020@conferium.com

Venue
• Québec City Convention Centre

Book your exhibit space now
Exhibit space assignments will start March 2019
Allocation will be based on application reception date
Exhibit Packages Specifications

All exhibits will be adjacent to the breaks and poster sessions area.

**10’ x 20’ Booth – CAD 5,000**

- 10’ x 20’ exhibition booth;
- One (1) table and two (2) side chairs and wastebasket;
- Regular-size logo on website with hyperlink to exhibitor website;
- Registration fee waived for one (1) exhibition representative with full access to conference sessions;
- Two (2) additional registration passes (exhibit area only);
- Printed booth sign with name of company;
- Customized options available at additional cost.

**10’ x 10’ Booth – CAD 3,000**

- 10’ x 10’ exhibition booth;
- One (1) table and two (2) side chairs and wastebasket;
- Regular-size logo on website with hyperlink to exhibitor website;
- Two (2) registration passes (exhibit area only);
- Printed booth sign with name of company;
- Customized options available at additional cost.

**Tabletop Exhibit – CAD 1,200**

NOTE: This package is offered solely to Not-For-Profit and academic organizations

- 6’ x 8’ space;
- One (1) tabletop with one (1) stool and wastebasket;
- Regular-size logo on website with hyperlink to sponsor website;
- One (1) registration pass (Full pass).

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**Exhibit Hall**

- Carpeted Aisles;
- Furnished Break Areas;
- Cleaning of Common Areas;
- Exhibits, Poster sessions and breaks all located in the Exhibition Hall.
Partnership Programs

Global Partner - CAD 25,000 (exclusive)
- Partner’s logo on all name badge lanyards along with the conference logo;
- Partner’s logo on banners in the conference venue & during social events;
- Invitation for 2-3min introduction speech at Ice-Breaker or opening session (tbd)
- Full-page ad in the printed program;
- Logo projected between conference sessions and on conference digital screens;
- Promotional insert in the delegate kit (flyer and/or small promotional object)2;
- Logo on the conference website with hyperlink to the partner’s website;
- Two (2) complimentary delegate registrations3,4;
- Two (2) complimentary banquet dinner tickets;
- Exhibition booth 10’ x 10’.

Diamond Partner - CAD 15,000
- Partner’s logo on all name badge lanyards along with the conference logo; SOLD OUT
- Partner’s logo on banners in the conference venue & during social events;
- Full-page ad in the printed program;
- Logo projected between conference sessions and on conference digital screens;
- Promotional insert in the delegate kit (flyer and/or small promotional object)2;
- Logo on the conference website with hyperlink to the partner’s website;
- Three (3) complimentary delegate registrations3,4;
- Three (3) complimentary banquet dinner tickets;
- Exhibition booth 10’ x 20’ in a prime position in exhibition area (or larger space if needed upon settlement).

Platinum Partner – CAD 10,000
- Partner’s logo on banners in the conference venue & during social events;
- Full-page ad in the printed program1;
- Logo projected between conferences and on digital screens;
- Promotional insert in the delegate kit (3 pages and/or small promotional object)2;
- Logo on the conference website with hyperlink to the partner’s website;
- Two (2) complimentary delegate registrations3,4;
- Two (2) complimentary banquet dinner tickets;
- Exhibition booth 10’ x 10’.

Gold Partner – CAD 7,500
- Partner’s logo on banners in the conference venue & during social events
- Half-page ad in the printed program1
- Logo projected between conferences
- Promotional insert in the delegate kit (flyer)2;
- Logo on the conference website with hyperlink to the partner’s website
- Two (2) complimentary delegate registrations3,4;
- Exhibition booth 10’ x 10’.

Silver Partner – CAD 3,000
- Partner’s logo on banners in the conference venue & during social events;
- Half-page ad in the printed program1;
- Logo projected between conferences;
- Promotional insert in the delegate kit (flyer)2;
- Logo on the conference website with hyperlink to the partner’s website;
- One (1) complimentary delegate registration3,4;
- Discounted exhibition booth (Tabletop - CAD 1,000 / 10’ x 10’ Booth - CAD 2,000)5.

Bronze Partner – CAD 1,500
- Logo projected between conferences;
- Promotional insert in the delegate kit (flyer)2;
- Logo on the conference website with hyperlink to the partner’s website;
- Discounted exhibition booth (Tabletop - CAD 1,000 / 10’ x 10’ Booth - CAD 2,000)5.

Become a Banquet Partner by adding the option to your Partnership Package at discounted rate of CAD 2,500.
- Logo projection by light effect on Banquet room’s wall
- Logo on signage and menu

1. Size will differ depending on the chosen partnership level.
2. Flyer and/or material to be provided by the partner.
3. Full registration cannot be used for oral or poster presentations. A separate registration must be purchased.
4. Full registration does not include banquet dinner tickets.
5. Special rate solely in addition to Silver and Bronze partnership programs.
À la carte Packages

**USB Flash Drive CAD 5,000**
The flash drive would contain the conference abstracts. It would not be locked, making it reusable and thus an interesting promotional object for your organization. Partner must provide USB Key.
- Logo placement on the flash drive along with the conference logo;
- Logo on the conference website with hyperlink to the partner’s website.

**Students Activities Partner - Contact us**
- Scholarship or special event name will include the partner’s identification;
- Logo on the conference website with hyperlink to the partner’s website.

**Coffee Break Sponsor – CAD 1,500**
- Display space for one piece of advertising material (folder, brochures, etc.) during coffee breaks;
- Logo on the conference website with hyperlink to the partner’s website

**Industry-sponsored lunch sessions - Contact us**
- Please contact us for more details.

**Poster Sponsor – CAD 1,500**
- Display space for one piece of advertising material (Roll-ups, brochures, etc.) during beer & poster sessions;
- Logo on the conference website with hyperlink to the partner’s website;
- **Possibility to provide food and drink during sessions, in order to promote local specialties.**

**Printed program guide**

**Full Page – CAD 1 000**
- Full color 1 page, no specific position (Printed program guide);
- Logo on the conference website with hyperlink to the partner’s website.

**Half Page – CAD 750**
- Full color 1/2 page, no specific position (Printed program guide);
- Logo on the conference website with hyperlink to the partner’s website.

**Notepads and pens – CAD 1,500**
The notepads and pens would be provided by and would bear the partner’s name/company logo along with the RE³ logo. These would be distributed in the delegate kit;
- Logo on the conference website with hyperlink to the partner’s website.

**Half Page – CAD 750**
- Inclusion of promotional material in the delegate kit;
- Logo on the conference website with hyperlink to the partner’s website.

**Insert in delegate kit – CAD 750**
- Inclusion of promotional material in the delegate kit;
- Logo on the conference website with hyperlink to the partner’s website.

**Become a Banquet Partner by adding the option to your À la carte Package at rate of CAD 3,500.**
- Logo projection by light effect on Banquet room’s wall
- Logo on signage and menu

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### Partnership Packages

<table>
<thead>
<tr>
<th>Packages</th>
<th>Premier</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td></td>
<td>CAD 25,000</td>
<td>CAD 15,000</td>
<td>CAD 10,000</td>
<td>CAD 7,500</td>
<td>CAD 3,000</td>
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<td>Premier</td>
<td>USD 18,800</td>
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</tbody>
</table>

#### USD conversion rate on September 20th, 2019
- USD 18,800
- USD 11,300
- USD 7,600
- USD 5,700
- USD 2,300
- USD 1,200

### 2-3 min intro speech*
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### Conference lanyard
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### Ad in Printed program
- Premier: 1 page
- Diamond: 1 page
- Platinum: 1 page
- Gold: 1/2 page
- Silver: 1/2 page
- Bronze: -

### Logo on banners
- Premier: Large
- Diamond: Large
- Platinum: Large
- Gold: Medium
- Silver: Small
- Bronze: -

### Exhibition Booth
- Premier: 10 x 20
- Diamond: 10 x 20
- Platinum: 10 x 10
- Gold: 10 x 10
- Silver: Optional ($)
- Bronze: Optional ($)

($) NOTE: Special rate solely in addition to Silver & Bronze partnership programs
- Tabletop CAD 1,000 / 10 x 10 Booth CAD 2,000

### Partner-sourced insert in the delegate kit
- Premier: Flyer + small item
- Diamond: Flyer + small item
- Platinum: Flyer + small item
- Gold: Flyer
- Silver: Flyer
- Bronze: Flyer

### Full delegate registrations
- Premier: 3
- Diamond: 2
- Platinum: 2
- Gold: 2
- Silver: 1
- Bronze: -

### Banquet dinner tickets
- Premier: 3
- Diamond: 2
- Platinum: 2
- Gold: -
- Silver: -
- Bronze: -

### Acknowledgement during the Opening Session & social events
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### Partner’s logo projected
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### Logo on website
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### Banquet Partner
- Premier: Optional (CAD 2,500)
- Diamond: Optional (CAD 2,500)
- Platinum: Optional (CAD 2,500)
- Gold: Optional (CAD 2,500)
- Silver: Optional (CAD 2,500)
- Bronze: Optional (CAD 2,500)

### Exhibit Packages

<table>
<thead>
<tr>
<th>Packages</th>
<th>10 x 20 Booth</th>
<th>10 x 10 Booth</th>
<th>Tabletop</th>
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<tbody>
<tr>
<td></td>
<td>CAD 5,000</td>
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<td>Premier</td>
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<td>Bronze</td>
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</tbody>
</table>

### Registration
- Premier: 2 (exhibit area only)
- Diamond: 2 (exhibit area only)
- Platinum: 1 (full pass)

### Logo on website
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### À la carte Packages

<table>
<thead>
<tr>
<th>Packages</th>
<th>USB CAD 5,000</th>
<th>Notepads/pens CAD 1,500</th>
<th>Coffee Break CAD 1,500</th>
<th>Poster CAD 1,500</th>
<th>Insert in the delegate kit CAD 1,500</th>
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<td>Bronze</td>
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</table>

### Logo size in program
- Premier: Small
- Diamond: Small
- Platinum: Small
- Gold: Small
- Silver: -

### Logo on website
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### Banquet Partner
- Premier: Optional (CAD 3,500)
- Diamond: Optional (CAD 3,500)
- Platinum: Optional (CAD 3,500)
- Gold: Optional (CAD 3,500)
- Silver: Optional (CAD 3,500)
- Bronze: Optional (CAD 3,500)

### Printed Program advertising

<table>
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<tr>
<th>Packages</th>
<th>Full-page CAD 1,000</th>
<th>Half-page CAD 750</th>
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<td>Premier</td>
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<td>Bronze</td>
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</table>

### USD conversion rate on September 20th, 2019
- USD 1,000
- USD 750

### Ad
- Full color 1 page
- Full color 1/2 page

### Logo on website
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### Conference lanyard
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### Ad in Printed program
- Premier: 1 page
- Diamond: 1 page
- Platinum: 1 page
- Gold: 1/2 page
- Silver: 1/2 page
- Bronze: -

### Logo on banners
- Premier: Large
- Diamond: Large
- Platinum: Large
- Gold: Medium
- Silver: Small
- Bronze: -

### Exhibition Booth
- Premier: 10 x 20
- Diamond: 10 x 20
- Platinum: 10 x 10
- Gold: 10 x 10
- Silver: Optional ($)
- Bronze: Optional ($)

($) NOTE: Special rate solely in addition to Silver & Bronze partnership programs
- Tabletop CAD 1,000 / 10 x 10 Booth CAD 2,000

### Partner-sourced insert in the delegate kit
- Premier: Flyer + small item
- Diamond: Flyer + small item
- Platinum: Flyer + small item
- Gold: Flyer
- Silver: Flyer
- Bronze: Flyer

### Full delegate registrations
- Premier: 3
- Diamond: 2
- Platinum: 2
- Gold: 2
- Silver: 1
- Bronze: -

### Banquet dinner tickets
- Premier: 3
- Diamond: 2
- Platinum: 2
- Gold: -
- Silver: -
- Bronze: -

### Acknowledgement during the Opening Session & social events
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### Partner’s logo projected
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### Logo on website
- Premier
- Diamond
- Platinum
- Gold
- Silver
- Bronze

### Banquet Partner
- Premier: Optional (CAD 2,500)
- Diamond: Optional (CAD 2,500)
- Platinum: Optional (CAD 2,500)
- Gold: Optional (CAD 2,500)
- Silver: Optional (CAD 2,500)
- Bronze: Optional (CAD 2,500)