



**Québec RE<sup>3</sup> Conference**  
**RECLAIM RESTORE REWILD**

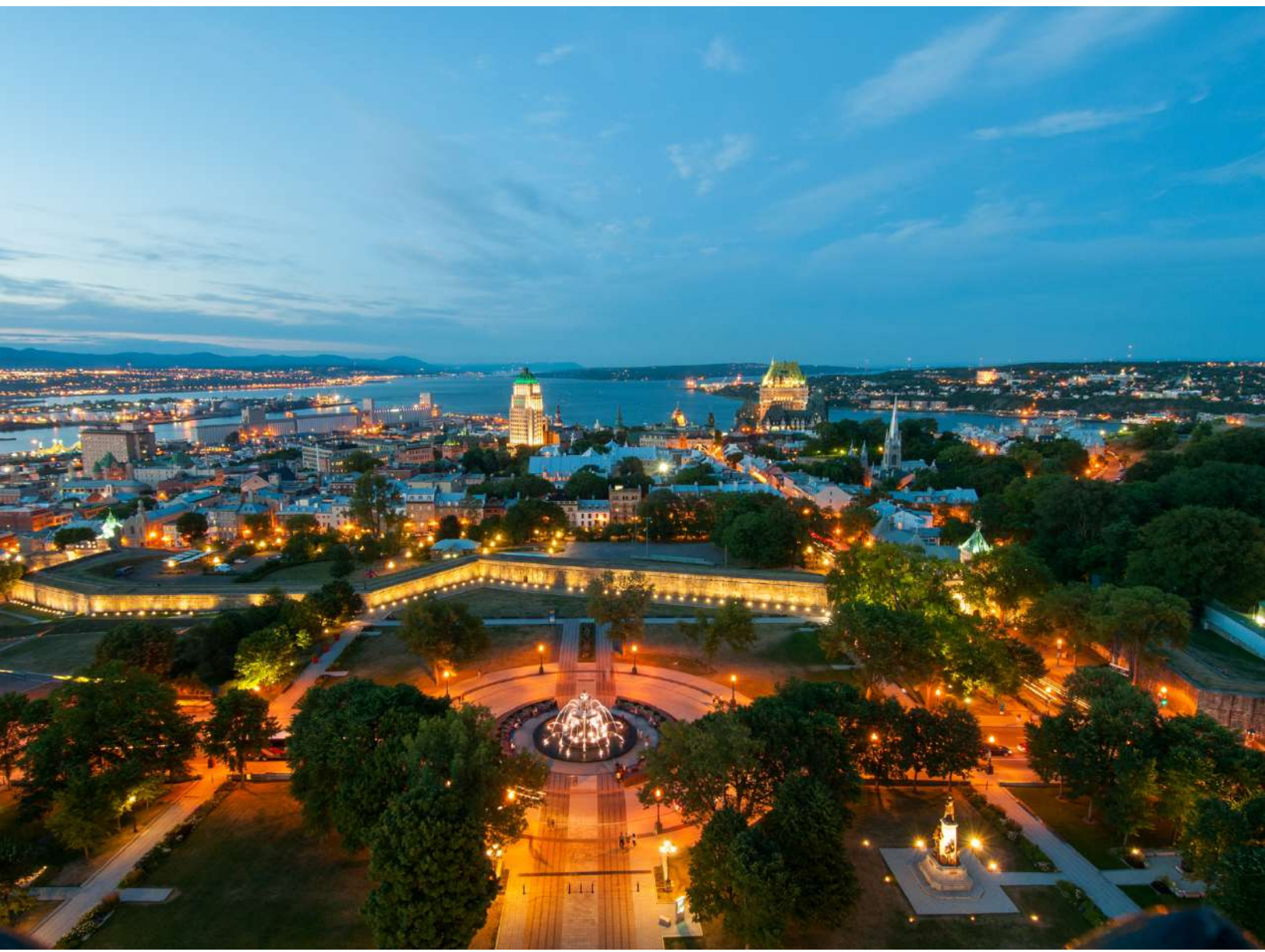
June 7-11, 2020  
Québec City Convention Centre  
Canada

**Partnership & Exhibitor Opportunities**



[WWW.RE3-QUEBEC2020.ORG](http://WWW.RE3-QUEBEC2020.ORG)

# Partnership and exhibition prospectus



## Welcome

### Québec City welcomes the Québec RE<sup>3</sup> Conference, from June 7 - 11<sup>th</sup>, 2020

We are proud to host a joint conference between the Canadian Land Reclamation Association (CLRA), the Society for Ecological Restoration (SER) and the Society of Wetland Scientists (SWS) from June 7th to 11th, 2020, at the dawn of the UN Decade of Ecosystem Restoration (2021-2030).

The proposed theme of the conference for 2020 is "From Reclaiming to Restoring and Rewilding". It aims to stimulate discussions about the range of environmental management approaches advocated by the three hosting societies. Reclaiming is recognized and practiced by many industries, including mining and petrol extraction. Restoring is recognized most broadly around the world, and has been the main focus of SER. Rewilding, or bringing back to nature, allows us to dream. These terms also imply ideas of industry, science, practice, society and imagination. They run from the practical to the creative.

Since 2000, economic development has been growing at a fast pace in temperate, boreal and arctic regions of North America, and ecological restoration is in full expansion. As the boreal biome comprises close to 20% of wetlands in North America, we believe it is important to bring together, for the first time, experts from SWS to join members from CLRA and SER, for stimulating exchanges of knowledge, best practices and new ideas. The conference will provide an excellent opportunity for all members, whether academic, private-sector or governmental stakeholders, to interact and to present the latest developments for reclaiming, restoring or rewilding diverse ecosystems, and to promote the understanding, the science-based management and the sustainability of wetlands.

The conference will be held in English. Original contributions may be in the form of plenary, roundtable, oral or poster presentations, with a number of parallel sessions dedicated to specific topics. The abstracts of each presentation by one of the authors will appear in the conference proceedings.

We would like to extend a warm welcome to this event!

### The Organizing Committee



## Benefits

### For Attendees

- Top-rated, contributed sessions;
- Keynote and invited sessions of topical interest;
- Exhibitors showcasing their latest products and services;
- Social and cultural side events, allowing for development of networking and potential collaboration;
- Located at the heart of the historical quarters of Quebec City, birth- place of French North America.

### For Exhibitors

- Stand out from the competition and benefit from this unique opportunity to meet face to face with scientists and other stakeholders, who are involved in your field of activities and expertise;
- Meet with prospect employees;
- Promote your products to attendees from around the world;
- Receive high return on investment with support from an exhibit committee staffed with experienced sales, and marketing professionals.

Book your exhibit space now

Exhibit space assignments will  
start  
March 2019

Allocation will be based on application  
reception date

### Venue

- Québec City Convention Centre

If you have any questions please contact:

#### RE<sup>3</sup> SECRETARIAT

Conferium  
 425, boulevard René-Lévesque Ouest  
 Québec QC G1S 1S2 Canada

Tel.: +1 800 618 8182  
 Email: re3quebec2020@conferium.com



## Exhibit Packages Specifications

All exhibits will be adjacent to the breaks and poster sessions area.

### 10' x 20' Booth – CAD 5,000

- 10' x 20' exhibition booth;
- One (1) table and two (2) side chairs and wastebasket;
- Regular-size logo on website with hyperlink to exhibitor website;
- Registration fee waived for one (1) exhibition representative with full access to conference sessions;
- Two (2) additional registration passes (exhibit area only);
- Printed booth sign with name of company;
- Customized options available at additional cost.

### 10' x 10' Booth – CAD 3,000

- 10' x 10' exhibition booth;
- One (1) table and two (2) side chairs and wastebasket;
- Regular-size logo on website with hyperlink to exhibitor website;
- Two (2) registration passes (exhibit area only);
- Printed booth sign with name of company;
- Customized options available at additional cost.

### Tabletop Exhibit – CAD 1,200

NOTE: This package is offered solely to Not-For-Profit and academic organizations

- 6' x 8' space;
- One (1) tabletop with one (1) stool and wastebasket;
- Regular-size logo on website with hyperlink to sponsor website;
- One (1) registration pass (Full pass).

### Exhibit Hall

- Carpeted Aisles;
- Furnished Break Areas;
- Cleaning of Common Areas;
- Exhibits, Poster sessions and breaks all located in the Exhibition Hall.



## Partnership Programs

### Premier Partner - CAD 25,000 (exclusive)

- Partner's logo on all name badge lanyards along with the conference logo;
- Partner's logo on banners in the conference venue & during social events;
- Invitation for 2-3min introduction speech at Ice-Breaker or opening session (tbd)
- Large logo printed on conference bags;
- Full-page ad in the printed program<sup>1</sup>;
- Logo projected between conference sessions and on conference digital screens;
- Promotional insert in the delegate kit (flyer and/or small promotional object)<sup>2</sup>;
- Logo on the conference website with hyperlink to the partner's website;
- 3 complimentary delegate registrations<sup>3,4</sup>;
- 3 complimentary banquet dinner tickets;
- Exhibition booth 10' x 20' in a prime position in exhibition area (or larger space if needed upon settlement).

### Diamond Partner - CAD 15,000

- Partner's logo on all name badge lanyards along with the conference logo;
- Partner's logo on banners in the conference venue & during social events;
- Logo printed on conference bags;
- Full-page ad in the printed program<sup>1</sup>;
- Logo projected between conference sessions and on conference digital screens;
- Promotional insert in the delegate kit (flyer and/or small promotional object)<sup>2</sup>;
- Logo on the conference website with hyperlink to the partner's website;
- Two (2) complimentary delegate registrations<sup>3,4</sup>;
- Two (2) complimentary banquet dinner tickets;
- Exhibition booth 10' x 20' in a prime position in exhibition area.

1. Size will differ depending on the chosen partnership level.
2. Flyer and/or material to be provided by the partner.
3. Full registration cannot be used for oral or poster presentations. A separate registration must be purchased.
4. Full registration does not include banquet dinner tickets.
5. Special rate solely in addition to Silver and Bronze partnership programs.

### Platinum Partner – CAD 10,000

- Partner's logo on banners in the conference venue & during social events;
- Logo printed on conference bags
- Full-page ad in the printed program<sup>1</sup>;
- Logo projected between conferences and on digital screens;
- Promotional insert in the delegate kit (3 pages and/or small promotional object)<sup>2</sup>;
- Logo on the conference website with hyperlink to the partner's website;
- Two (2) complimentary delegate registrations<sup>3,4</sup>;
- Two (2) complimentary banquet dinner tickets;
- Exhibition booth 10' x 10'.

### Gold Partner – CAD 7,500

- Partner's logo on banners in the conference venue & during social events
- Logo printed on conference bags
- Half-page ad in the printed program<sup>1</sup>
- Logo projected between conferences
- Promotional insert in the delegate kit (flyer)<sup>2</sup>;
- Logo on the conference website with hyperlink to the partner's website
- Two (2) complimentary delegate registrations<sup>3,4</sup>;
- Exhibition booth 10' x 10'.

### Silver Partner – CAD 3,000

- Partner's logo on banners in the conference venue & during social events;
- Half-page ad in the printed program<sup>1</sup>;
- Logo projected between conferences;
- Promotional insert in the delegate kit (flyer)<sup>2</sup>;
- Logo on the conference website with hyperlink to the partner's website;
- One (1) complimentary delegate registration<sup>3,4</sup>;
- Discounted exhibition booth (Tabletop - CAD 1,000 / 10' x 10' Booth - CAD 2,000)<sup>5</sup>.

### Bronze Partner – CAD 1,500

- Logo projected between conferences
- Promotional insert in the delegate kit (flyer)<sup>2</sup>;
- Logo on the conference website with hyperlink to the partner's website;
- Discounted exhibition booth (Tabletop - CAD 1,000 / 10' x 10' Booth - CAD 2,000)<sup>5</sup>.

## À la carte Packages

### USB Flash Drive CAD 5,000

The flash drive would contain the conference abstracts. It would not be locked, making it reusable and thus an interesting promotional object for your organization. Partner must provide USB Key.

- Logo placement on the flash drive along with the conference logo;
- Logo on the conference website with hyperlink to the partner's website.

### Coffee Break Sponsor – CAD 1,500

- Display space for one piece of advertising material (folder, brochures, etc.) during coffee breaks;
- Logo on the conference website with hyperlink to the partner's website

### Poster Sponsor – CAD 1,500

- Display space for one piece of advertising material (Roll-ups, brochures, etc.) during beer & poster sessions;
- Logo on the conference website with hyperlink to the partner's website;
- Possibility to provide food and drink during sessions, in order to promote local specialities.

### Notepads and pens – CAD 1,500

- The notepads and pens would be provided by and would bear the partner's name/company logo along with the RE<sup>3</sup> logo. These would be distributed in the participant conference bag;
- Logo on the conference website with hyperlink to the partner's website.

### Bag insert – CAD 750

- Inclusion of promotional material in the participant conference bag;
- Logo on the conference website with hyperlink to the partner's website.

### Students Activities Partner - Contact us

- Scholarship or special event name will include the partner's identification;
- Logo on the conference website with hyperlink to the partner's website.

### Industry-sponsored lunch sessions - Contact us

- Please contact us for more details.

## Printed program guide

### Full Page – CAD 1 000

- Full color 1 page, no specific position (Printed program guide);
- Logo on the conference website with hyperlink to the partner's website.

### Half Page – CAD 750

- Full color 1/2 page, no specific position (Printed program guide);
- Logo on the conference website with hyperlink to the partner's website.

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact us at [re3quebec2020@conferium.com](mailto:re3quebec2020@conferium.com) to discuss your needs.

## SUMMARY : Partnership, Exhibit & Advertising

Partnership Packages	Premier CAD 25,000	Diamond CAD 15,000	Platinum CAD 10,000	Gold CAD 7,500	Silver CAD 3,000	Bronze CAD 1,500
<i>USD conversion rate on February 8th, 2019</i>	<i>USD 18,800</i>	<i>USD 11,300</i>	<i>USD 7,600</i>	<i>USD 5,700</i>	<i>USD 2,300</i>	<i>USD 1,200</i>
2-3 min intro speech*	✓	–	–	–	–	–
Conference lanyard	✓	✓	–	–	–	–
Ad in Printed program	1 page	1 page	1 page	1/2 page	1/2 page	–
Logo on banners	Large	Large	Large	Medium	Small	–
Logo on Conference bag	Large	Medium	Medium	Medium		–
Exhibition Booth <small>(\$ NOTE: Special rate solely in addition to Silver &amp; Bronze partnership programs Tabletop CAD 1,000 / 10 x 10 Booth CAD 2,000</small>	10 x 20	10 x 20	10 x 10	10 x 10	Optional (\$)	Optional (\$)
Partner-supplied insert in tote bag	Flyer + small item	Flyer + small item	Flyer + small item	Flyer	Flyer	Flyer
Full delegate registrations	3	2	2	2	1	–
Banquet dinner tickets	3	2	2	–	–	–
Acknowledgement during the Opening Session & social events	✓	✓	✓	✓	✓	✓
Partner's logo projected	✓	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓	✓

Exhibit Packages	10 x 20 Booth CAD 5,000	10 x 10 Booth CAD 3,000	Tabletop CAD 1,200
<i>USD conversion rate on February 8th, 2019</i>	<i>USD 3,800</i>	<i>USD 2,300</i>	<i>USD 900</i>
Registration	2 (exhibit area only)	2 (exhibit area only)	1 (full pass)
Logo on website	✓	✓	✓

À la carte Packages	USB CAD 5,000	Notepads/pens CAD 1,500	Coffee Break CAD 1,500	Poster CAD 1,500	Bag insert CAD 1,500
<i>USD conversion rate on February 8th, 2019</i>	<i>USD 3,750</i>	<i>USD 1,200</i>	<i>USD 1,200</i>	<i>USD 1,200</i>	<i>USD 600</i>
Logo size in program	Small	Small	Small	Small	–
Logo on website	✓	✓	✓	✓	✓

Printed Program advertising	Full-page CAD 1,000	Half-page CAD 750
<i>USD conversion rate on February 8th, 2019</i>	<i>USD 800</i>	<i>USD 600</i>
Ad	Full color 1 page	Full color 1/2 page
Logo on website	✓	✓